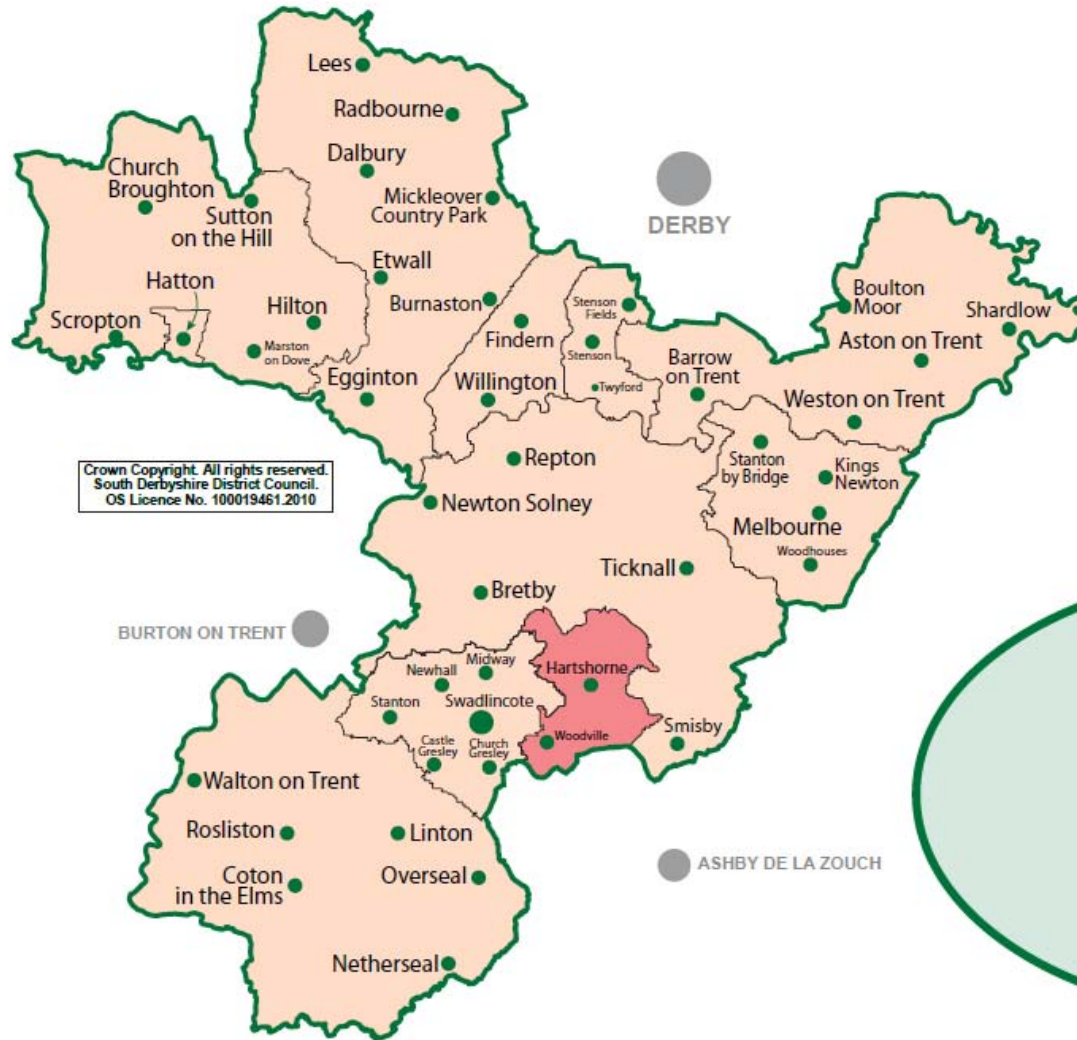


WOODVILLE AREA

This area includes the parishes of Hartshorne, Woodville and part of the unparished Swadlincote Area



WOODVILLE AREA

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COMMUNITY SUMMARY



The population of this area has grown by over 60% since 2001 largely as a result of new housing development in Woodville. There remains significant pressure for new development and this may continue to drive future population growth locally. At the same time Woodville has experienced a substantial reduction in local employment opportunities with the loss of numerous employment sites. These include Hepworth's, Qualitas, Mason Cash, Bretby Pottery, and Rose Hill works. These sites have been redeveloped, or have planning consent to be redeveloped, for housing or retail uses. This has resulted in a growing imbalance between housing and local job opportunities. Local unemployment rates are higher than in other parts of South Derbyshire.



Also located in this area is the 'Woodville Regeneration Area'. This area is occupied partly by existing employers and partly by poorly regenerated land that was formally used for mineral extraction. The District Council seeks to regenerate this site to commercial uses, community uses and open space. Development will be made possible through the construction of the 'Swadlincote Regeneration Route', which will help to reduce traffic on the clock roundabout by providing a new route from the A511 towards Swadlincote.



Away from Woodville and Goseley this area is largely rural and is characterised by a broad undulating landscape with red brick mining settlements and a mixed farming landscape punctuated by scarcely scattered hedgerow trees, watercourses and the occasional small woodland. Recently, there has been significant tree planting in the area associated with the National Forest. This is both changing the local landscape and creating new opportunities for tourism related developments.



Residents in this area are less likely to be educated to degree and in turn are less likely to work in highly skilled jobs. According to government figures this is one of the most deprived areas in the District and the proportion of people claiming benefits is higher than most other parts of South Derbyshire. Average life expectancy is lower for men but higher for women than the District average. Residents are more likely to binge drink and smoke compared to residents in other parts of South Derbyshire.

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YOUR AREA



The southern part of this area is immediately contiguous with the Swadlincote Urban Area and has seen rapid growth over the past decade or so.



Outside of Woodville and Goseley Estate, this is a largely rural area, of which Hartshorne is the only village.



The village of Ticknall (Repton Ward) is located to the north of this area, whilst to the south lies the District boundary with North West Leicestershire.



View towards Woodville from Hartshorne

WOODVILLE AREA

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HEALTHIER COMMUNITIES

Healthy lifestyles



Life expectancy is around 3 years less for men and around 18 months more for women in this area compared to the wider District average.



Residents are less likely to have healthy lifestyles. In particular the prevalence of smoking is around 25% higher than on average in South Derbyshire.



Access to health care facilities and services is relatively good.



Local Leisure facilities include sports pitches, parks and allotments. The exact locations of which can be viewed on the Woodville map.



Hartshorne Recreation Ground



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SAFER COMMUNITIES

Crime and safety



Crime rates are relatively low and are similar to the Derbyshire average.



Antisocial behaviour is identified as a particular issue in Woodville around the Goseley Estate, Harebell Close, Burton Road & Jubilee Park.



There are fewer accidents in this area involving cyclists, pedestrians and motor vehicles compared to the Derbyshire average.



Information on street level crime on a month by month basis is available to view [here](#)



Vandalism and antisocial behaviour are issues in a number of locations in this area

WOODVILLE AREA

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VIBRANT COMMUNITIES

Population growth and density



The population of this area was 7,821 in June 2009.



The population has increased by around 60% since 2001. Most of this growth has been due to housing growth in Woodville.



Population density is around 3 times higher than the District average.



There is significant pressure for new development around Woodville and Hartshorne.



A further 150 houses remain to be built on Woodville Woodlands site in South Derbyshire. The Rosehill works site has outline permission for around 50 dwellings.



Consultation with North West Leicestershire District Council indicates there is some development pressure for new homes around Woodville just outside of the District in North West Leicestershire.



Housing on Woodville Woodlands

WOODVILLE AREA

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VIBRANT COMMUNITIES

Population profile



28% of the population are aged 45 or over.



This is very low compared to most other parts of the District and may indicate that population growth since 2001 has been mainly as a result of younger families moving to this area.

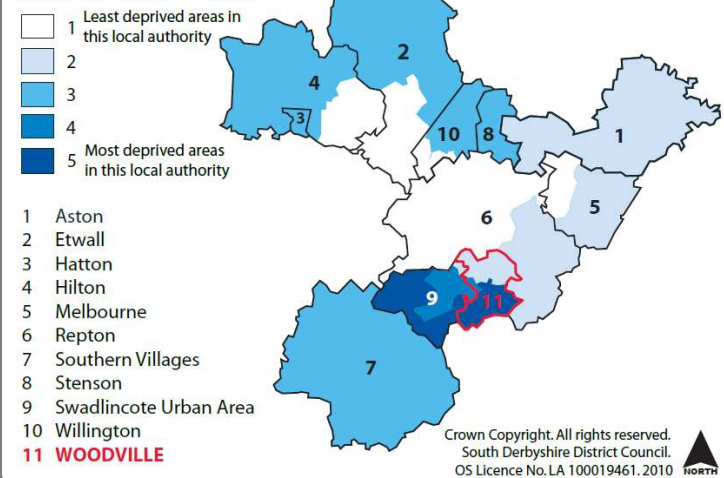


The number of people aged 29 and under is significantly higher than other parts of the District. This may increase the pressure for further housing development as people who have grown up locally seek to find their own home in this area.



DEPRIVATION

LOCAL DEPRIVATION GROUPS



Government statistics indicate that this areas falls within the top 20% of most deprived areas in South Derbyshire.

WOODVILLE AREA

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SUSTAINABLE DEVELOPMENT

Housing



There are a total of 3,193 homes in this area.



There have been more than 1,050 homes built since 2001. This is an increase of almost 50%.



The average price of a home in this area is around 15% less than the District average.



There were around 160 vacant dwellings during a previous survey in 2009. This is equivalent to 5% of all stock.



Just under half of all vacant dwellings are classed as being long-term vacant.



A District-wide Strategic Housing Market Assessment identifies this area is significantly affected by housing demand and need from Swadlincote.



New housing in Hartshorne



WOODVILLE AREA

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SUSTAINABLE DEVELOPMENT

Jobs and employment



There are 2,684 people in this area that are economically active; this is equivalent to 81% of the working age population and is higher than most other parts of the District.



Around 7.5% of people are self-employed. This is lower than the District average.



Residents are more likely to work in the skilled trades, as process plant and machine operatives or in elementary occupations.



Conversely the proportion of people employed in professional, personal services or sales and customer services is lower than most other areas in South Derbyshire.



Employment on Hartshorne Road

WOODVILLE AREA

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SUSTAINABLE DEVELOPMENT

Jobs and employment



In March 2010 there were 97 people who were unemployed equating to 3.9% of the population. Comparable figures for 2008 and 2009 were 1.2% and 4.1% respectively.



Unemployment rates are higher than most other parts of South Derbyshire.



In February 2010 13.4% of people claimed benefits from the Department of Work and Pensions (including job seekers allowance, incapacity benefit, carers and disability benefits). This is notably higher than the District (11.9%).



There has been a number of employment sites lost to new housing or retail development in Woodville since 2001. In total losses stand at 14.7ha.



The creation of the National Forest has created new opportunities for tourism related growth around Hartshorne.



Masseys on Swadlincote Road

WOODVILLE AREA

SUSTAINABLE DEVELOPMENT

This area includes the parishes of Hartshorne, Woodville and part of the unparished Swadlincote Area

Employment sites



There are a total of 8 employment areas located in the Woodville Area. Most sites lie within the proposed Woodville regeneration area.



Key sites are located on Swadlincote Lane, Occupation Lane and around Kiln Way and Pool Street.



This area is well related to large commercial areas in Swadlincote and Woodville.



Employment Land at Occupation Road

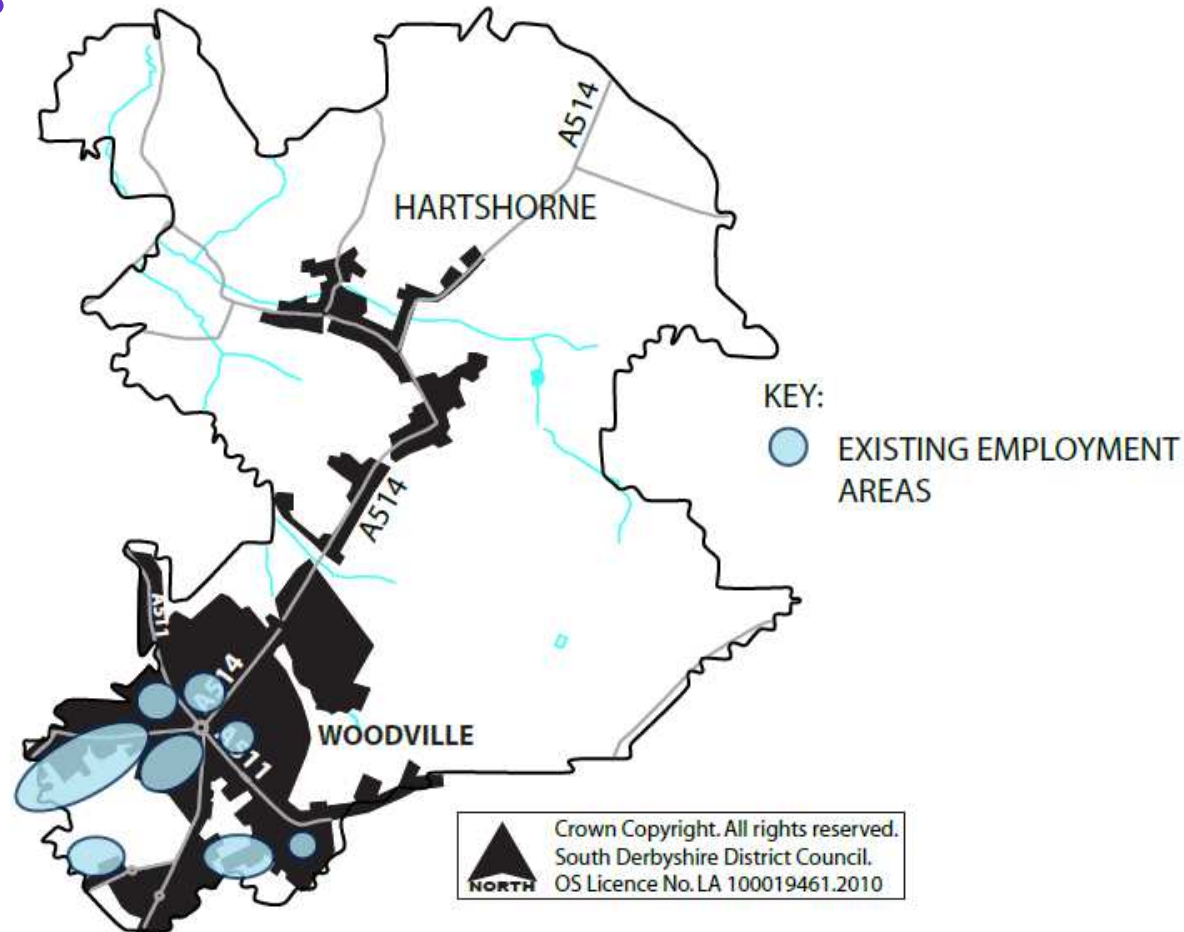


WOODVILLE AREA

SUSTAINABLE DEVELOPMENT

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Employment sites



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SUSTAINABLE DEVELOPMENT

Transport and roads



Woodville has an hourly bus service to Burton and Ashby and a further hourly service to Leicester and Burton.



Hartshorne has an hourly service to Derby and Swadlincote (which also stops in Woodville).



There is no train station in this area the closest being located in Burton on Trent.



There is no direct access to the Strategic Road Network, although the A511 connects to the A42 at Flagstaff Island (Ashby).



The A514 provides access to residents of Hartshorne and Woodville to Derby City and the A50.



There is evidence of localised congestion around Clock Roundabout (Tollgate) where the A511 meets the A514 in Woodville, although the creation of the 'Woodville Regeneration Route' as part of a wider commercially led regeneration of Woodville could help reduce traffic locally.



Bus stop in Woodville

WOODVILLE AREA

SUSTAINABLE DEVELOPMENT

This area includes the parishes of Hartshorne, Woodville and part of the unparished Swadlincote Area

Access to employment & services



Typically around half of residents from this area work within Swadlincote. About one in ten people from this area work in Derby City.



Major employment sites are located at Pool Street and Kiln Lane (Woodville) and around William Nadin Way (Swadlincote).



There is a GP surgery and pharmacy located in Woodville. There are further Doctors located in Swadlincote.



There is a dentist and a chemist located in Woodville.



Woodhouse Business Centre



WOODVILLE AREA

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SUSTAINABLE DEVELOPMENT

Access to employment & services



There are a number of sports pitches in this area including at Burton Road (Woodville Cricket Ground) and New Road (Woodville Recreation Ground). There are also recreation grounds at Goseley and Hartshorne.



Allotments are located on Ashby Road (Woodville) and Tower Road (Hartshorne).



There is no built leisure provision in this area although there is a ski centre located just outside of Woodville. The closest leisure centre is Greenbank, which is located in Swadlincote.



Woodville has its own library and local centre including post office, convenience store and cash machine.



Woodville Library











WOODVILLE AREA

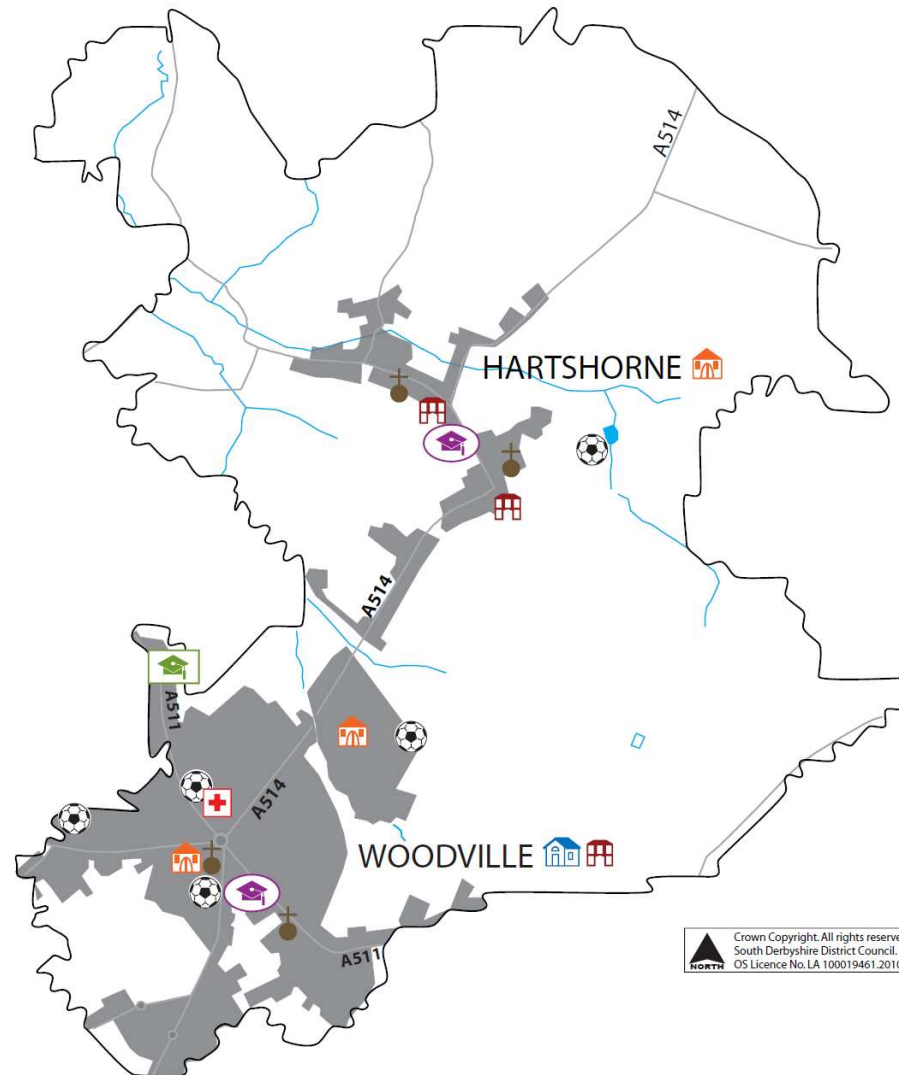
SUSTAINABLE DEVELOPMENT

This area includes the parishes of Hartshorne, Woodville and part of the unparished Swadlincote Area

Access to services

KEY

-  Primary School
-  Secondary School
-  Doctors Surgery
-  Place of Worship
-  Village Hall/Meeting Rooms
-  Local Centre/Shop
-  Public House
-  Outdoor Sports Provision



WOODVILLE AREA

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SUSTAINABLE DEVELOPMENT

Biodiversity, flora and fauna



There is one Site of Special Scientific Interest, Carvers Rocks located just outside of this area (in Repton Ward).



There are 5 non-statutory county wildlife sites located within or partially within this area.



A further 3 wildlife sites lie in Repton Ward just outside of this area.



This area offers significant opportunity for tree planting and future habitat creation associated with the creation of the National Forest.



National Forest planting near Hartshorne

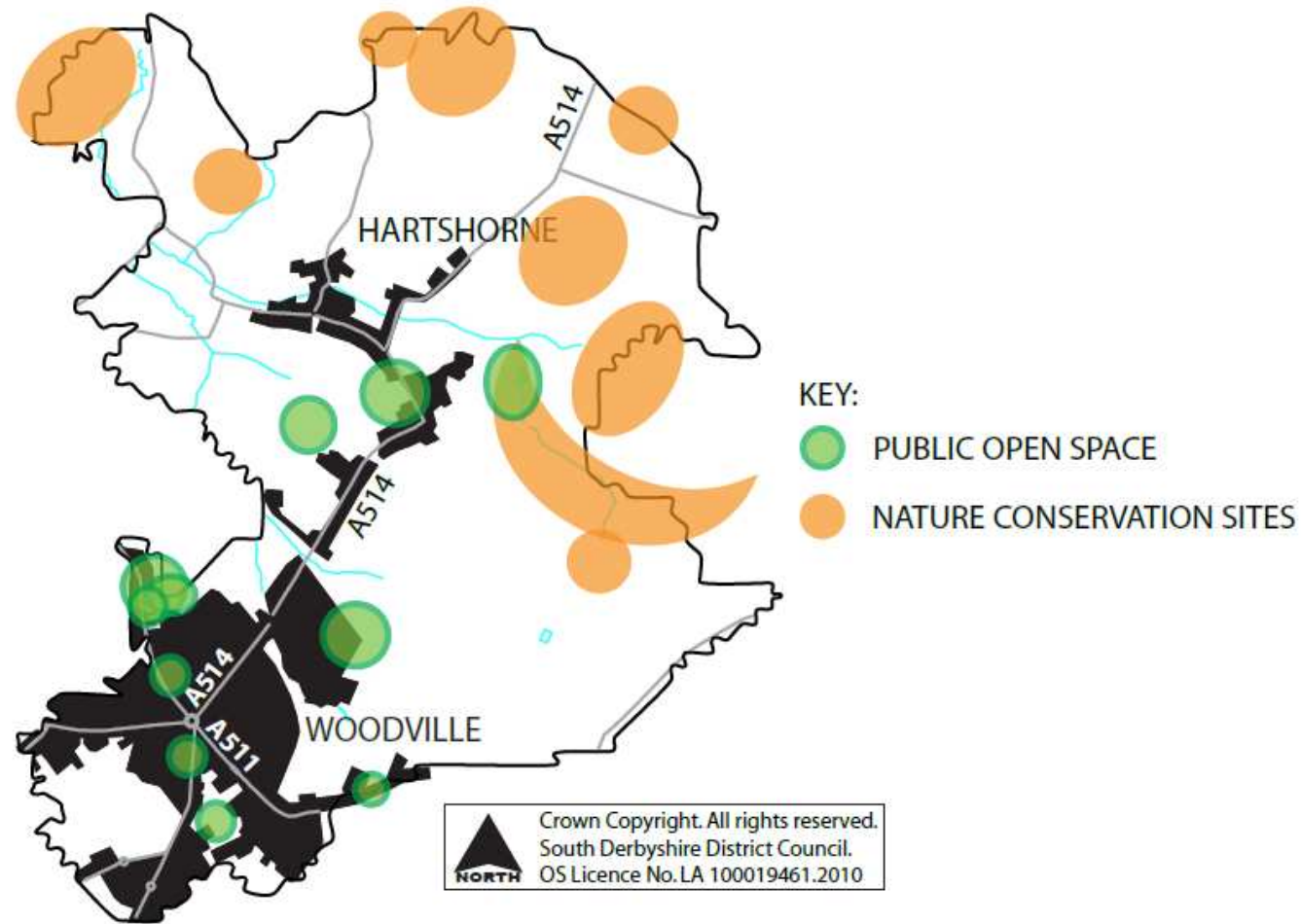


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SUSTAINABLE DEVELOPMENT

Biodiversity, flora and fauna



WOODVILLE AREA

SUSTAINABLE DEVELOPMENT

This area includes the parishes of Hartshorne, Woodville and part of the unparished Swadlincote Area

Landscape



This area is located in the Leicestershire and South Derbyshire Coalfield.



The southern part of this area is largely urban in nature and has been subject to minerals working or industrial uses in the past, which have impacted on the local landscape character.



To the north of the built up area lies a broad undulating landscape with red brick mining settlements and a mixed farming landscape punctuated by scarcely scattered hedge row trees, watercourses and the occasional small woodlands.



This area falls wholly within the National Forest Boundary and has seen significant tree planting in recent years.



There are no conservation areas located in this area.



There are 15 listed buildings in total in this area. These are mainly located in Woodville and Hartshorne.



The Bulls Head, Hartshorne which is a listed building

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SUSTAINABLE DEVELOPMENT

Flood risk and climate change



This area is not susceptible to fluvial (river) flooding.



There are a number of unnamed brooks which flow from Goseley Dale and Hartshorne towards Greysich Lane which present limited fluvial flood risk locally.



There is a history of limited surface water (pluvial) flooding around Goseley Dale and Hartshorne.



A renewable energy study prepared for South Derbyshire indicates that there is only limited potential for large scale wind based renewable energy schemes in this area.



National Forest tree planting will create forestry residues, which could support small-scale biomass opportunities locally.



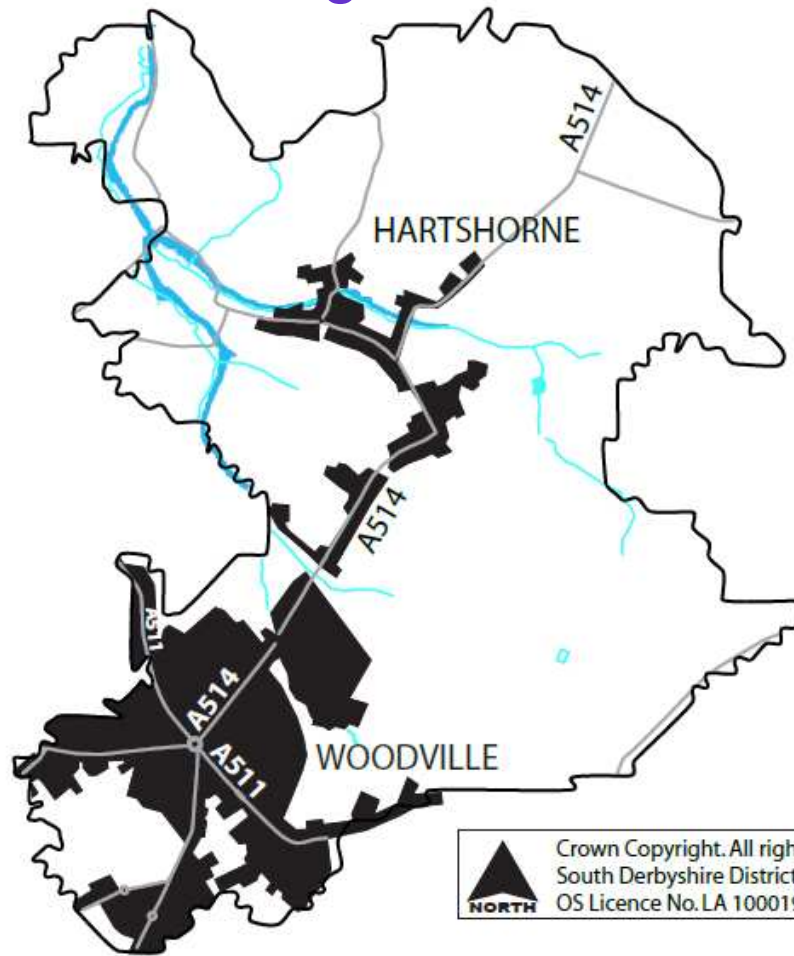
Surface water flooding is an issue in a number of locations around Hartshorne and Woodville

WOODVILLE AREA

SUSTAINABLE DEVELOPMENT

This area includes the parishes of Hartshorne, Woodville and part of the unparished Swadlincote Area

Flood risk and climate change



- VERY HIGH RISK
- HIGH RISK
- MEDIUM RISK
- WATER COURSES



WOODVILLE AREA

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CHILDREN & YOUNG PEOPLE

Local education provision and educational attainment



There is an infant and junior school in Woodville and a primary school in Hartshorne. Cumulatively these schools are attended by 520 pupils aged 4 – 11 (Woodville 5-11). There is a cumulative surplus of around 70 school places across the three schools.



Key Stage 2 exam results (11 year olds) have varied over recent years. Most recently, in 2009 Hartshorne School performed worse than the Derbyshire average, whilst Woodville Junior School were in line with county averages for Maths, English and Science.



Educational attainment within this area's population is lower than the District average.



Hartshorne CofE Primary is one of three schools in this area

WOODVILLE AREA

CHILDREN & YOUNG PEOPLE

This area includes the parishes of Hartshorne, Woodville and part of the unparished Swadlincote Area

Local education provision and educational attainment



There is one secondary school in this area. Granville Community School currently has around 650 students, although it has capacity for around 800 students in total.



The number of pupils at this school achieving 5 A*- C grade GCSE's was lower (44%) than the County average of 51% in 2009.



In 2001, 38.9% of the population had no qualifications (compared to 38% District-wide) whilst 10.6% had higher-level qualifications, such as university degrees, compared to 17.6% across the whole District.



School sign in Hartshorne

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YOU TOLD US



Residents in this area appreciate the close proximity to the countryside and the National Forest, which offer opportunity to leisure and recreation opportunities.



Many residents feel Woodville is friendly and safe place to live.



Many local people thought that the countryside around Woodville should be protected from new development and any future housing provision should be to meet local need only.



Some residents thought public transport provision needed expanding.



Many people raised concerns about the amount of traffic congestion in Woodville, especially around Clock Island and the number of HGVs using the A511.



Queue of traffic up to Clock Roundabout

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YOU TOLD US



Concern was expressed about the visual appearance of land around Clock Island and employment land to the south of Woodhouse Street which is in need for employment based regeneration.



The countryside around Hartshorne should be protected from development.



The Council should plan for employment use in the Woodville-Swadlincote Area Action Plan as many jobs have been lost in the area in the last few years.



Many people felt that all new development should be supported by appropriate infrastructure such as significant new roads, a bypass, schools and public open space.



Residents identified the need for number of new facilities including adult learning classes, a young children's play area, a new football facility, an indoor sports/village hall facility and also a medical centre.



Landscape north of Hartshorne

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FURTHER INFORMATION



We need you to tell us what **YOU** think your neighbourhood needs; what needs to change, what should stay the same. Your help will assist the Council in drawing up the Local Development Framework (LDF) – which in turn will help us plan where investment in homes, jobs, shops, services and facilities is needed.

This leaflet is number 11 in a series of 11.



Produced by
South Derbyshire
District Council
Civic Offices,
Civic Way,
Swadlincote DE11 0AH

June 2011

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for South Derbyshire

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